

# Coon Valley Farmers Telephone Co.

## The new 353 Area Code is coming to the 608. What does this mean?

Beginning September 15, 2023, customers in the 608-area code region may be assigned a number in the new 353-area code when they request new service or an additional line. Customers receiving the 353-area code will be required to dial the area code and phone number for all local calls, just as customers with telephone numbers from the 608-area code currently dial. This is to ensure a continuing supply of telephone numbers, the Public Service Commission (PSC) of Wisconsin has approved on all services overlay for the 608-area code. The 608-area code serves the southwestern portion of the state, as will the new area code also serving the same geographic area.



## Contact 811 Before You Dig!

A Fiber-Optic cut can cause an outage disrupting your own service, however it could also lead to an outage for an entire neighborhood or rural area. According to the North American Telecommunications Damage Prevention Council, the average cost to bury fiber optic cable in a rural area is \$75,000 per mile. Repairing damaged telecom fiber can be just as expensive.



Dial **811** or (800) 242-8511  
[www.DiggersHotline.com](http://www.DiggersHotline.com)

## Upcoming Area Events

Every Friday 10:30 am  
Stories with Anna  
Knutson Memorial Library.  
(Coon Valley)

Every Saturday 8:00 am  
May-October,  
Viroqua Farmer's Market.

August 17th  
Back to School Night  
Viroqua Area Schools.

August 22nd  
First Day of School, Viroqua  
Area Schools.

August 26th  
Coon Creek Canoe Race  
Coon Valley

August 30th  
Back to School  
Night, Westby Area Schools.

September 5th  
First Day of School, Westby  
Area Schools.

September 13th-17th  
Vernon County Fair.  
(Viroqua Fairgrounds)

September 23  
Fall Market in the Valley  
Coon Valley.



## CVFTC is now offering Streaming TV!

CVFTC now offers streaming TV packages which include HD and Cloud-DVR for no extra charge. We currently offer two independent streaming options.. Option one is an Amazon Fire or Roku Streaming stick. (sold separately)

Option two is our traditional streaming box for \$4.00 per month. This includes our traditional remote control.

Streaming TV does require Internet/Wi-Fi through CVFTC

For Channel lineups and more information please visit: <https://www.coonvalleytel.com/streaming>

### Option 1



Amazon Fire TV Stick or Roku Streaming Stick  
No Wires - Works on WiFi  
No Monthly Charge

### Option 2



CVFTC Stream Box  
Traditional Remote Control  
No Wires - Works on WiFi

## 2023 Spring Project Update

We are pleased to announce all underground operations for our spring project are complete. This project covered roughly 80 miles in the rural Bangor and Leon Area. We are now working on splicing each remote site and handhole in order to provide high speed internet access to 220 individuals who were struggling with next to no bandwidth. We can't thank all of our contracting crews, and in house project supervisors for all of their hard work, early mornings and late nights, in order to complete this project!



Meet our...

August 2023

# Coon Valley Farmers Telephone Co. Board of Directors!



## Board Members Left to Right

David Beitlich

Vice President

Rod Erlandson

Director

Rhonda King

Director

Jean Gronvold

Secretary/Treasurer

Joe Berra Jr.

President

John Mislivecek

Director

Mike Evenstad

Director

## Working with The Vernon County Broadband Group!

Coon Valley Farmers Telephone Company, Hillsboro Telephone Company, and Vernon Communications Coop have been hard at work with the newly founded Vernon County Broadband group. \$1 billion in Federal Funds will be distributed for broadband in Wisconsin based on broadband needs. The Vernon County Broadband group is hard at work gathering data in Vernon County from households and businesses on internet speeds. The group was formed with the mission to provide quality broadband to all Vernon County Residents., filling in the gaps where broadband is scarce in the rural.

